



MARKIFYUP

Marketing at its best

our services :



Graphic Design Services



Advertising Campaigns



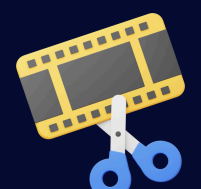
Youtube Management



Linkedin Management



Instagram Management



Video Editing Services

Clientele





Graphic Design Services

Graphic Design Services

- **Logo Design**
- **Web Design**
- **Motion graphics and animation**
- **Brochure / Catalogue**
- **Social Media Graphics**
- **App UI/UX design**
- **Social Media Marketing Visuals**
- **Digital Posters/Banners**



Advertising Campaigns

Advertising Campaigns

- **Google Ads Campaign**
- **Youtube Ads**
- **Influencer Marketing Campaigns**
- **Google Display Network**
- **Facebook & Instagram Ads**
- **Linkedin Ads**
- **Email Marketing Campaigns**
- **Remarketing & Retargeting Campaigns**



Youtube
Management

Youtube Management

- **2 Thumbnails for each video A/B Testing**
- **PPC (Pay-Per-Click) Campaign**
- **Production guidelines for high-quality videos**
- **Optimised Title, Descripton, Capters and Tags**
- **Audience Targeting & Segmentation**
- **Creating graphics and content for Community Posts**



Instagram Management

Instagram Management

- **Creating content strategy**
- **Editing reels**
- **Creating captions and hashtags**
- **Managing Giveaways**
- **Creating graphics for stories and posts**
- **Creating reel covers**
- **Posting on Instagram**
- **Creating Analytics Report**



LinkedIn Management

LinkedIn Management

- **Profile Optimization**
- **Weekly discovery calls**
- **research on relevant topics and trends**
- **Hashtags & tagging of relevant people / brands**
- **Posts will be optimised for LinkedIn**
- **Weekly Review for analytics**
- **Creating graphics, carousels and media**
- **Fully custom tone from playful to professional**

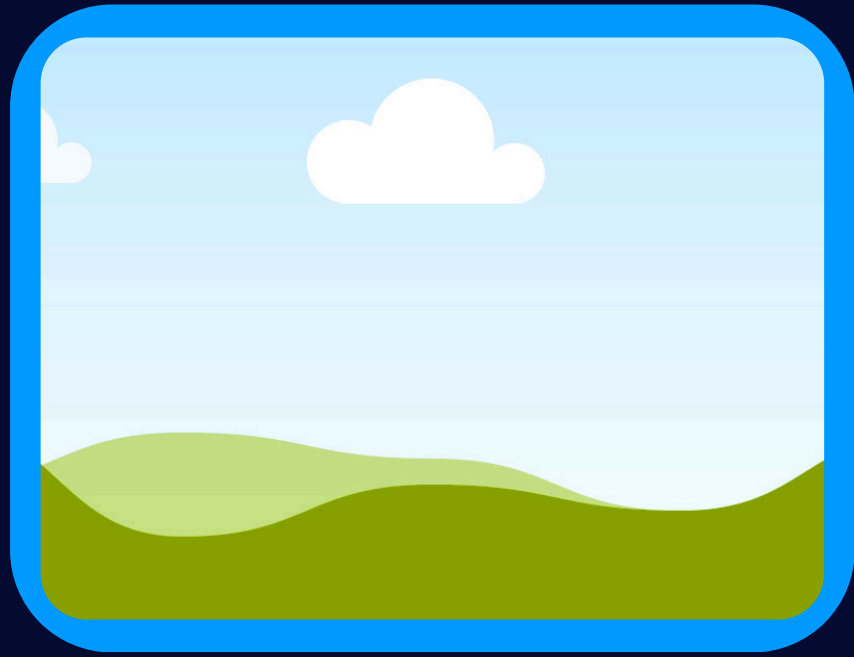


Video Editing Services

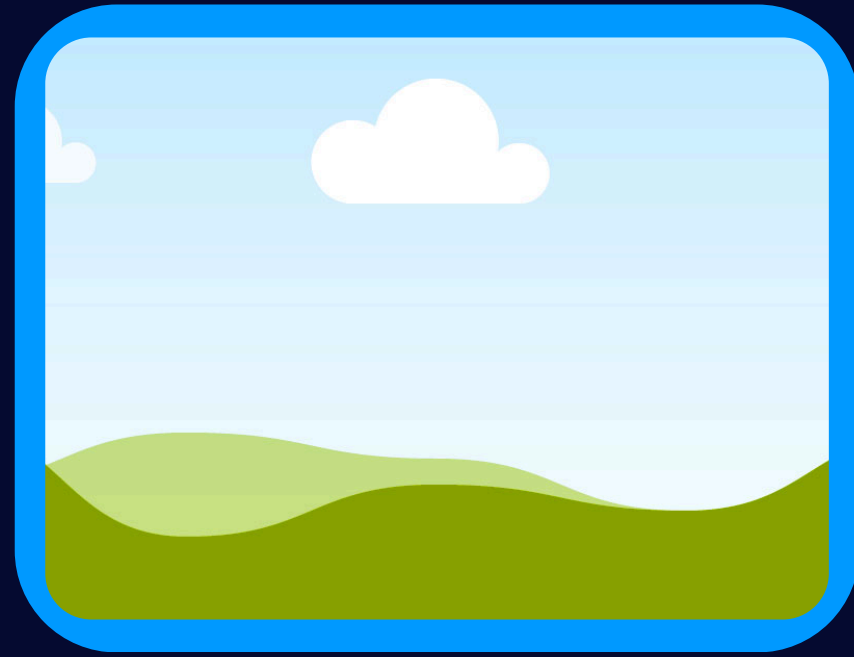
Video Editing services

- **Lower thirds and titles**
- **Stock Footage**
- **Intro / Outro**
- **Call to action**
- **Audio Editing + Sound Effects**
- **Cuts**
- **GIFs, Memes, and other relevant images**
- **Multiple revision for each video**

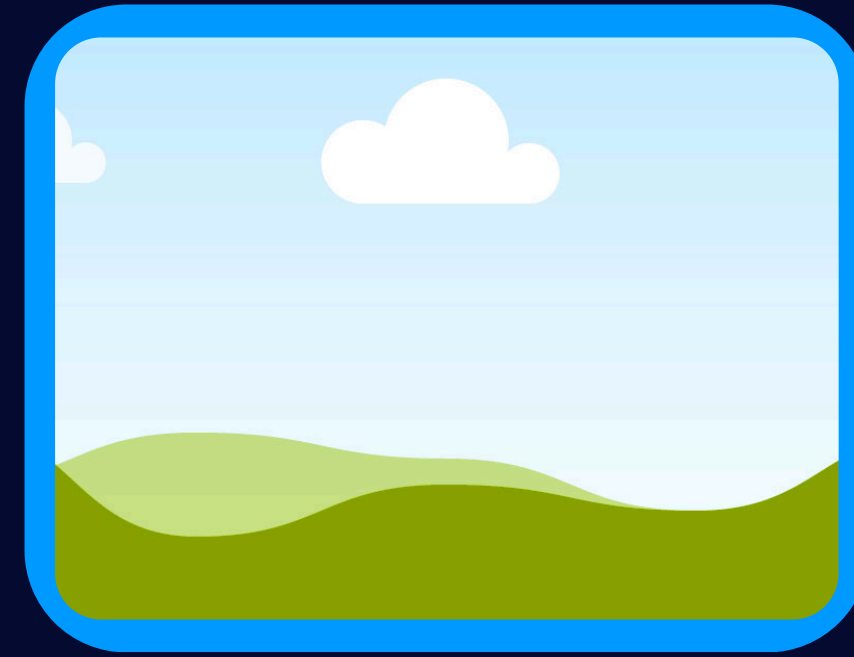
Our Work



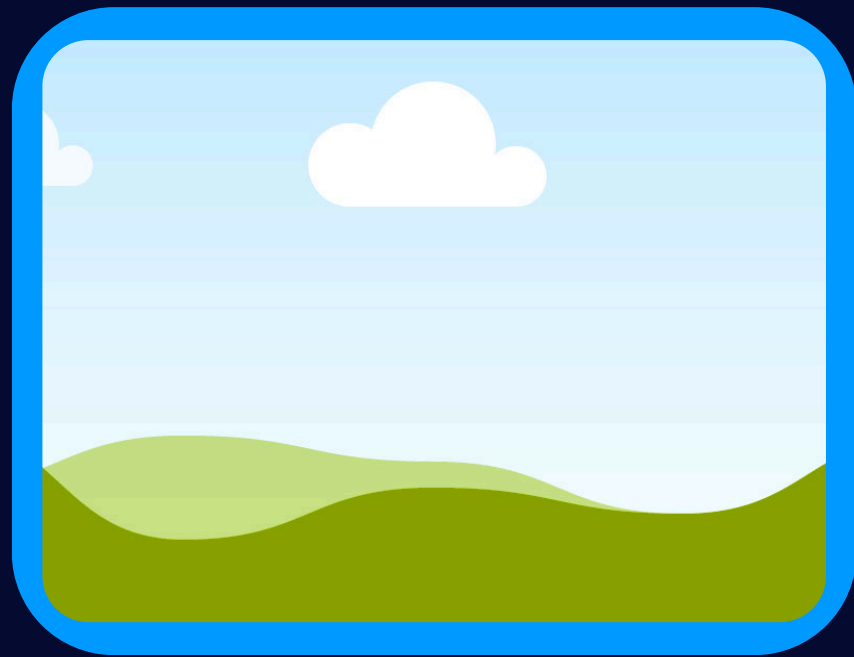
project 1



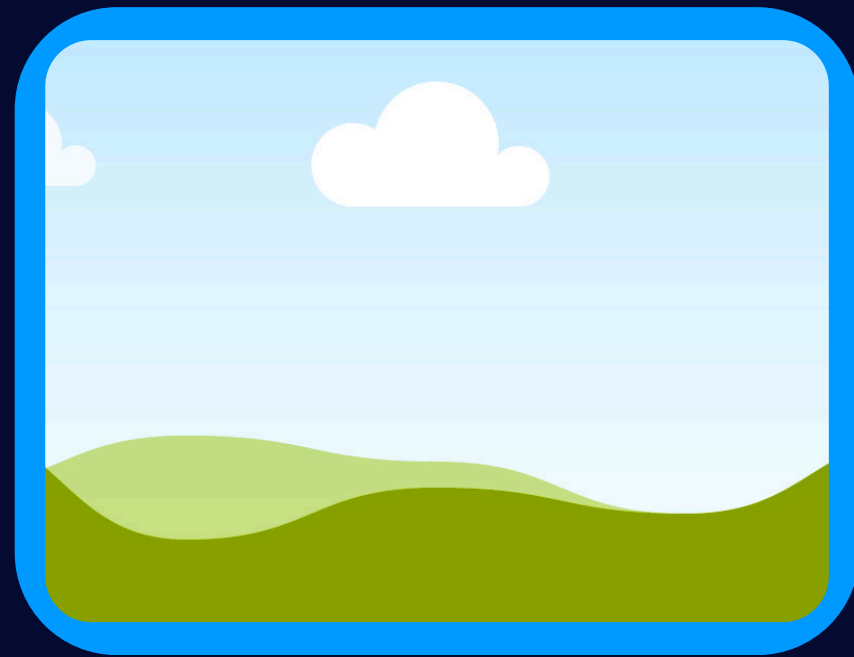
project 1



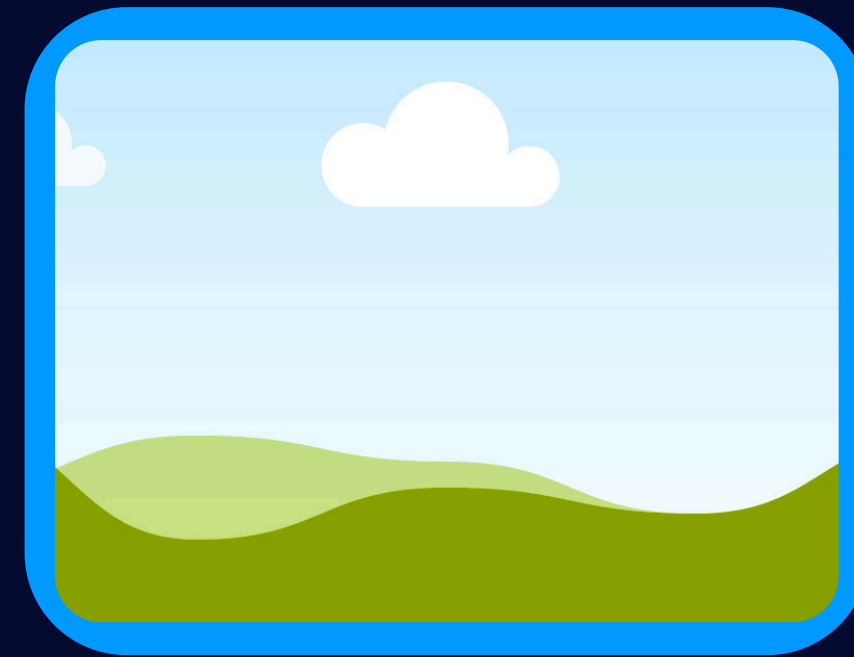
project 3



project 4



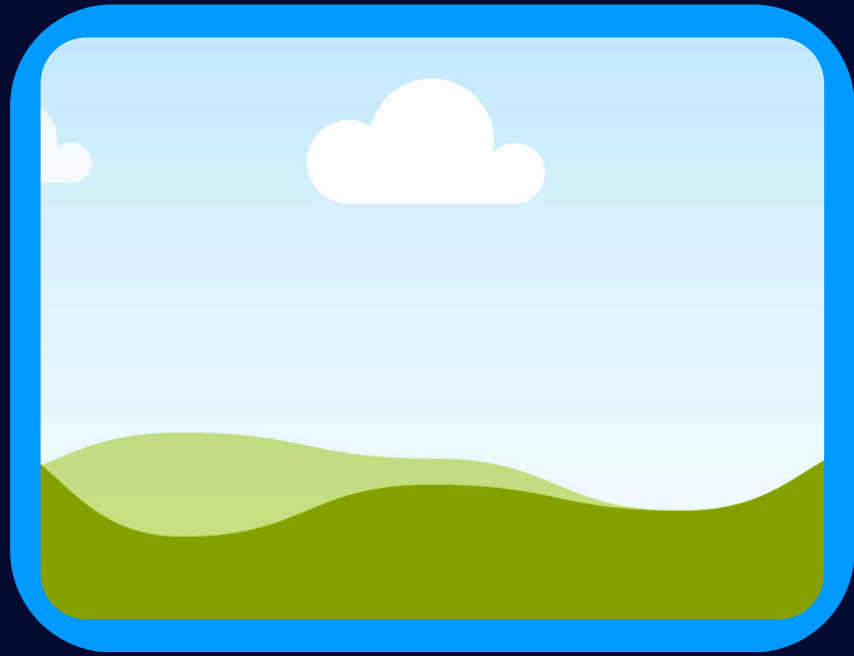
project 5



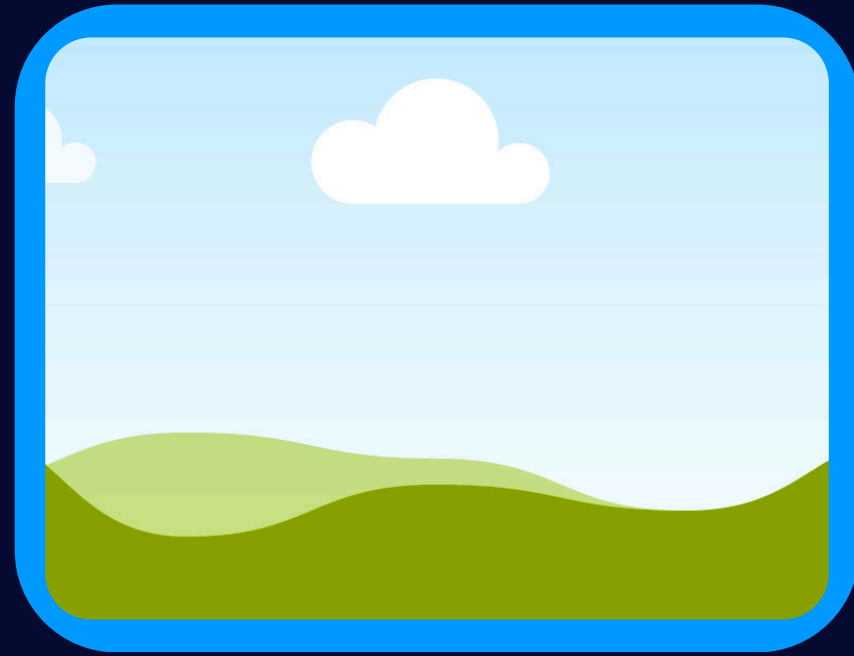
project 6



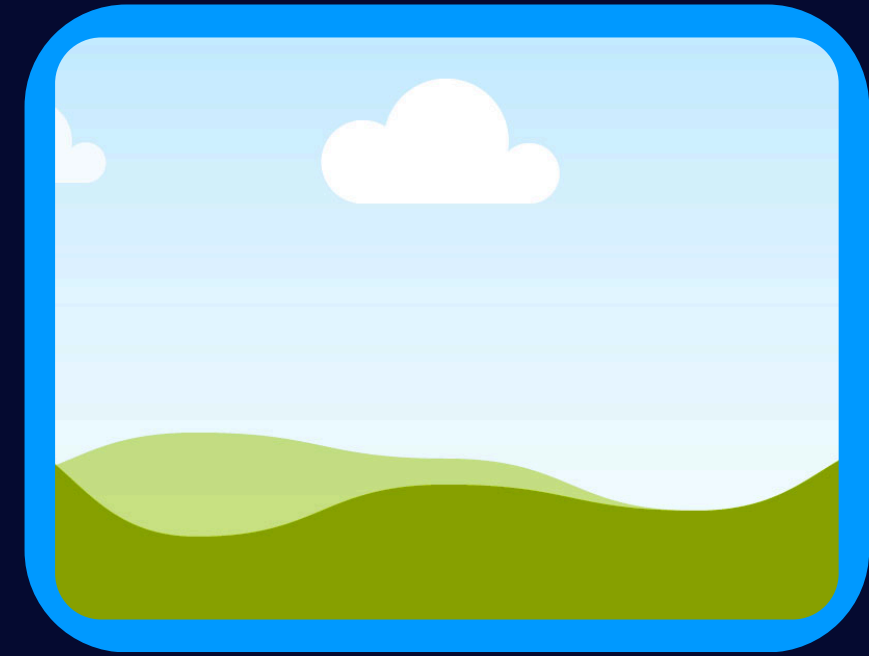
Our Work



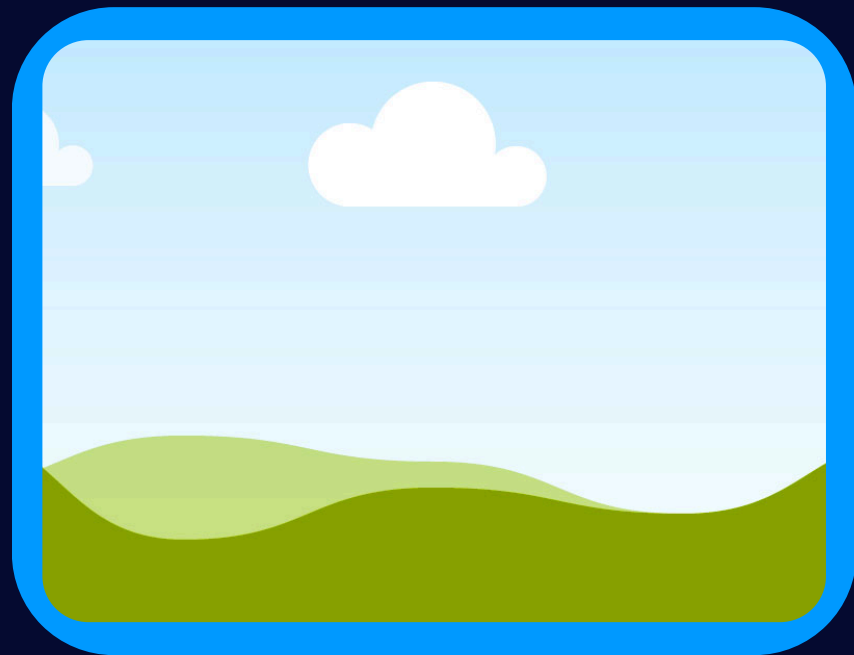
project 1



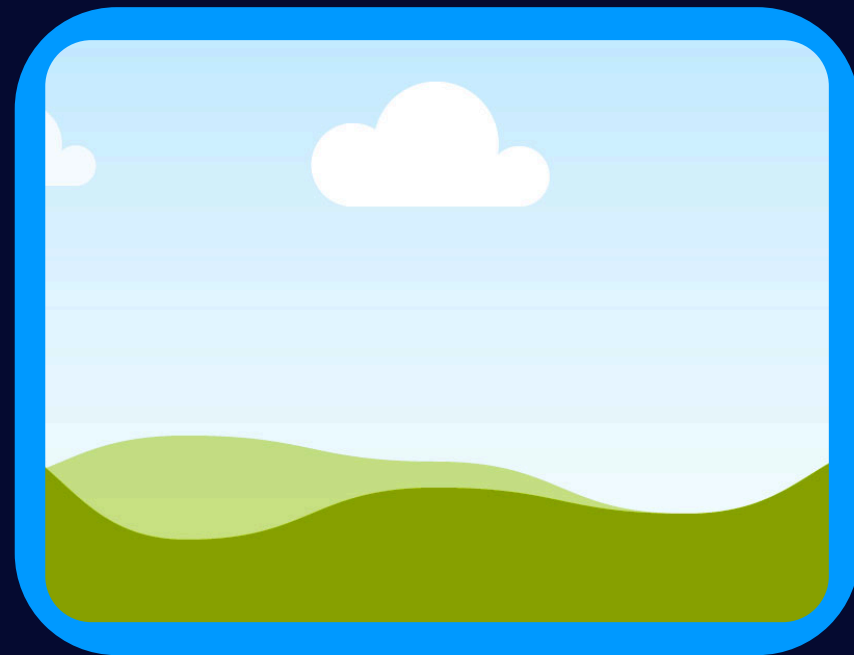
project 1



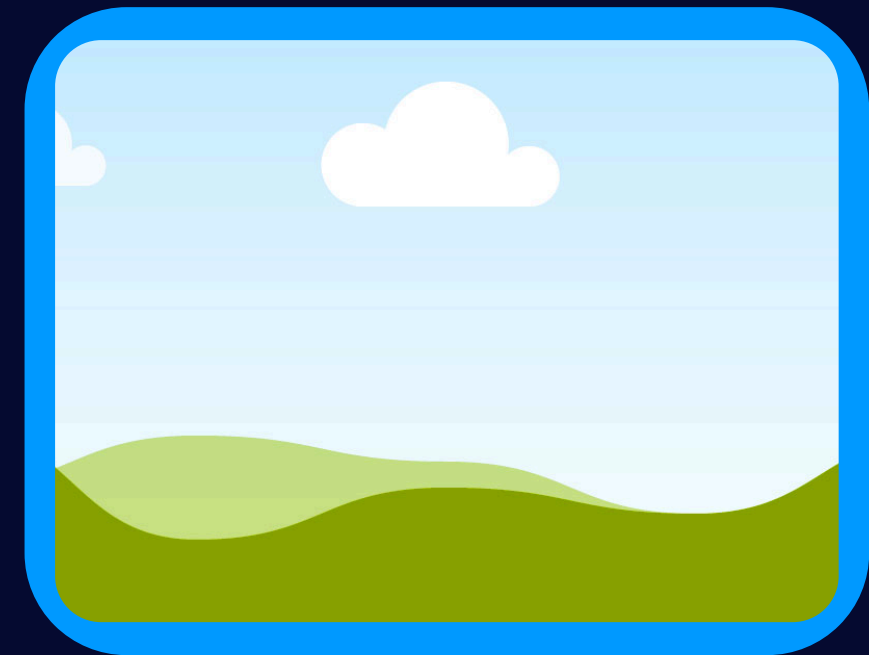
project 3



project 4



project 5



project 6



case study

#1

description





Solution 1

Reached their target audience by running
as campaigns on meta business suite and
LinkedIn Ad Campaigns





Solution 2

Improve their brand SEO by implementing various SEO Techniques such as On-Page, Off-Page and Technical SEO





Solution 3

Created content marketing strategy to attract the target audience on YouTube and Instagram (Video Marketing)





Write a quote or a motivational statement

Write the author, source, or your thoughts about the statement



Timeline



Write an event or milestone

Briefly elaborate on what you want to discuss.

Write an event or milestone

Briefly elaborate on what you want to discuss.

Write an event or milestone

Briefly elaborate on what you want to discuss.

Write an event or milestone

Briefly elaborate on what you want to discuss.



You Love what we do !

Team



Write your topic or idea

Briefly elaborate on what you want to discuss.



Write your topic or idea

Briefly elaborate on what you want to discuss.



Write your topic or idea

Briefly elaborate on what you want to discuss.



Markifyup

Marketing at its Best

 markifyup.vercel.app

 markifyup@gmail.com

 8637469722

 Bommidi, Dharmapuri